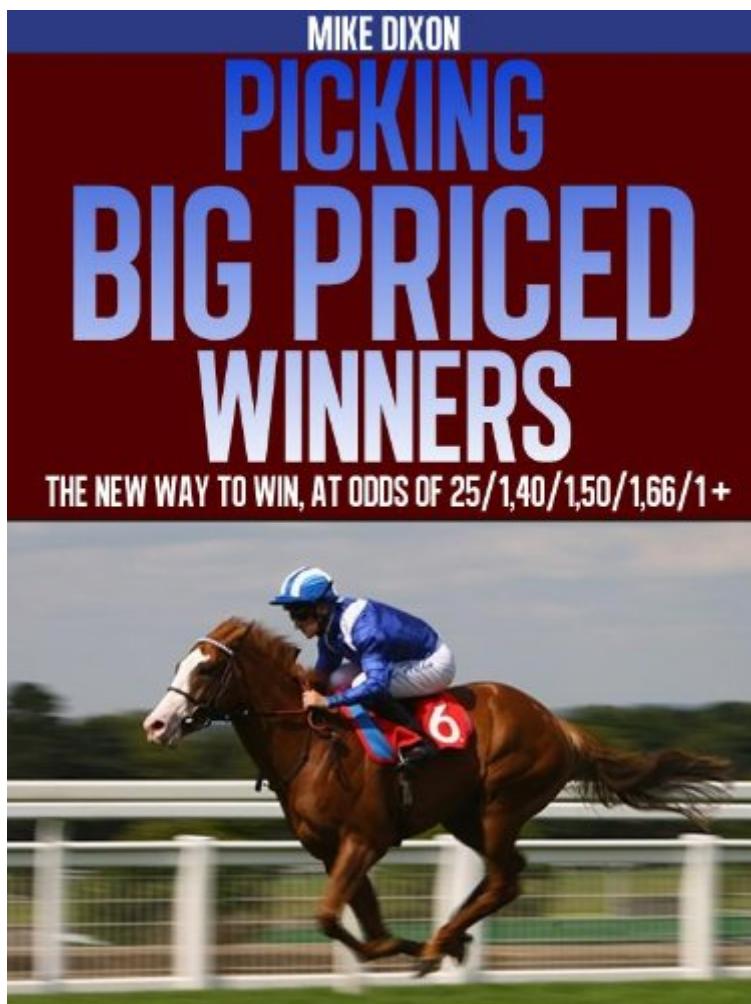


The book was found

Picking Big Priced Winners



Synopsis

Never Look A Gift Horse In The Mouth: This gift is packed with horse sense - but not the form based guff you get from the racing intelligentsia. Discover The Secret To Real Value Betting: Much has been written on the subject but the advice usually comes down to " get a bigger price than you think the selection is worth." Not very helpful is it? This book reveals the secrets of real value in your struggle to beat the bookie. Practical, Quick, Easy Selection Methods: Using form based methods means long hours poring over the Racing Post or, perhaps, Timeform. Have you noticed how those hours of study lead you to the 13/8 favourite - and then it loses to a 33/1 outsider? The Excitement Of Winning Outsiders: Longshots are not only profitable: they are incredibly exciting, not to mention most satisfying. Discover the joys of selecting winners at generous odds and watch the betting shop mugs tear up their slips with the 13/8 favourites. Information Is Everything: Learn the sources of cheap and free information which point you in the direction of longshots. Jockeys and Trainers: The men (and women) who ride and train those first past the post. Discover which ones to follow and when. And all of this for less than the price of a pint; less than many will "invest" on a 13/8 favourite. Don't listen to those punters who say that a 13/8 winner is better than a 40/1 winner. Turn the tables on them when your longshot romps home. A 40/1 winner is far better than a 13/8 loser.

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Customer Reviews

The author was very entertaining, being British and all...but most of the "tips" were in the vernacular of "European touts", and most Americans don't comprehend these.

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